

OCTOBER 2019

STAFF and VOLUNTEER Newsletter

THE FED

Caring for our Community

FOUR HUNDRED FANS FOR

FED FARM DAY

More than 400 people packed into Heathlands Village on Sunday 8th September for our inaugural 'Fed Farm Day', which would not have been such a success without the 31 volunteers who came to help out.

Under some late summer sun, our lawns and gardens were transformed into a petting zoo, a biscuit decorating stall, story corner, soft-play area and BBQ for all the family. There was a really lively carnival atmosphere.

Delighted Fundraising Manager, Rochelle Broman said, "We are really happy so many people are here! It's amazing! We were more than a little worried about the weather - but just look at the sunshine! And everyone's having a great time!"

Among the attractions was 'Guess the Name', with the prize of a giant monkey soft toy. The correct name - Samson - was guessed by Chazan Harvey Miller and his wife Angela, who told us:

"It was fantastic to win! We won it for our son, Gerrard, who

is 52 and has learning difficulties. He lives with the Jewish Welfare Board in Leeds and will absolutely love it!"

PJ Library - an initiative which provides free books to Jewish children across the UK - ran a popular story corner in our Seaside Garden, with their Northern Fieldworker, Anna Roth, attracting book-lovers of all ages.

Residents of Heathlands Village made sure to get in on the action too, helping with the set-up of the day, playing with the children and introducing them to their favourite animals on display.

"It was such a joy to see people of all ages mingling and having fun together, and to see members of staff with their families," reflected Rochelle.

"We're hoping to make this an annual event - so stay tuned for Farm Day 2020!"



▶ A MESSAGE FROM MARK

Welcome back to all those lucky enough to get away over the summer. The weather was a bit of a challenge but hopefully everyone managed to find a bit of sunshine whether home or abroad.

October is a busy month for The Fed with lots of Jewish Festivals, which started with Rosh Hashanah on the last day of September and will end with Simchat Torah on October 22nd. This is a very special time of year for our Jewish residents, families, visitors, service-users, volunteers and colleagues. At Heathlands Village a huge team effort is required to ensure everything goes smoothly.

As most people will now know, we have closed the ground floor short side of our main building, ahead of work starting this month to create another specialised dementia facility - an annexe to Beach House. We are delighted to have fundraised most of the money for this and are confident of reaching our budget target before completion.

In addition, the new communal mortuary facility will also open at the beginning of this month.

Further good news is that our contract to provide 'discharge to assess' - D2A - beds for the NHS has been renewed until March 2020 and the Bury 'integrated care team' will move in to their new offices later in the month. Please help to make the team welcome - working together in partnership with statutory services is a key element of our organisational plan and values.

Our Community Services teams continue to be extremely busy. The Community Advice and Support Team - CAST - has been

managing a high volume of referrals and, together with the volunteering@thefed team, will get busier still as the winter months approach. Interestingly, our 2018/19 annual report will highlight a 5% increase in enquiries, and 7% increase in referrals to CAST compared to the previous year.

Over the coming weeks we will welcome three new colleagues from overseas to join our existing amazing nursing team. They will initially live at Heathlands Village before moving to their own accommodation. As we all know, starting a new job can be scary but a new job in a new country must be especially daunting. Please help, support and make Brandina, Fiona and Pankaj feel very welcome.

It was wonderful to see so many visitors here for our Fed Farm Day in September. We reckon that over 400 people came along including at least 100 children. Luckily someone booked the sunshine and it was a fantastic day. I was asked to help out by the Fundraising Team who needed to use my "leadership skills" - I spent a very happy three hours leading donkeys around the Seaside Garden!

This final newsletter of 2019 also marks the 10-year anniversary of the creation of The Fed following the merger with Heathlands Village which took place in December 2009. The last decade has certainly been a rollercoaster and who would have predicted Brexit?

2020 and the next decade may prove equally as challenging but what defines us as an organisation is our amazing staff, volunteers and donors. Together we make a huge difference to people's lives.

Thank you for all your hard work.



▶ SUMMER DELIGHTS AT STAFF BBQ

For only the second time in many years, we were treated to some summer sun on the day of our staff BBQ in July. Out on the newly-laid astro-turf, The Fed's catering team put on a mouth-watering spread and CEO, Mark Cunningham, presented long-service awards to Margaret Dunne for 40 years service and Maurice Ruebin for 30 years (below) and thanked staff for their unwavering efforts over the past 12 months.



▶ PARKING PERMITS



We will shortly be rolling out a new system of Parking Permits within Heathlands Village for all staff. This will enable us to contact employees if there is any kind of problem - such as an open window, valuables on show, lights left on etc. Most importantly, we will be able to contact the owner if they need to move their vehicle in an emergency.

All staff will be asked to fill in a form, matching their personal details to their registration number, and the permits must be displayed in your car.

Similar permits are being issued for NHS staff.

► CYCLING SUCCESS FOR FED FRIEND RICHARD



Having dedicated almost 30 years of his life to The Fed, you could be forgiven for thinking that Richard Hamilton isn't actively looking for new ways to support the organisation.

You couldn't be more wrong however, as Richard - an ever-present figure at Heathlands Village as a member of our Customer Service's Team - saddled up over the summer and completed a 62-mile Manchester to Blackpool bike ride in aid of The Fed's essential services.

"I fancied doing it," says Richard, "because I love cycling - I've got three bikes - and I thought if I could get some people connected with Heathlands to sponsor me, I could get some support for The Fed.

"I was absolutely blown away by the response. So many members of staff donated, with relatives of residents and former residents - who I've known for decades - contacting me to sponsor my ride, and helped me raise just under £2,000."

For Richard, his time spent behind the desk at Heathlands Village is much more than a job. Just ask anyone entering the building when he's on duty, hearing a hearty 'Good morning!' - often before even stepping over the threshold!

"I have such a connection with the people here," he says. "The residents and their families - they're my friends - and they feel the same way.

"I've been invited to Bar Mitzvahs, weddings - you name it. Even people whose relatives have passed away say that seeing me brings back happy memories of their association with us.

"I suppose in that way I'm a celebrity!" he laughs.

Over his time at Heathlands Village, Richard has also picked up an impressive Yiddish vocabulary - leading to more than a few people mistaking him for a member of the Jewish faith!

"Boruch Hashem, thank G-d, it all began over twenty years ago," he smiles.

"Two residents - Sammy Flamholtz, who we called Shmulik, and Reverend David Kurnoff - used to come down at night and see me. I'd put the kettle on and we'd put the world to rights - and they used to teach me Yiddish! Shmulik was the late husband of Anita - who we look after now.

"They were such wonderful men," he continues. "I'll always remember Reverend Kurnoff going into the kitchens at Pesach time to help with the cooking.

"I took him to a shiva house in Whitefield once - and told him I was happy to do him a mitzvah!"

Over nearly three decades, Richard has built up a connection with generations of the community, all of whom appreciate his cheery welcome and friendly demeanour - always interspersed with a smattering of Yiddish.

As a visitor leaves the premises, they are followed by Richard's booming voice:

"Have a shanah tova, with mazal and nachas! A Happy New Year!"

► FELINE FINE AT HEATHLANDS VILLAGE!

Hamburger Unit resident, Sandra Irwin, has a special feline friend to keep her company in Heathlands Village - and it's one which we have been delighted to welcome.

"Blossom is my baby - she's so well behaved but she does sometimes get into mischief!" she says. "I've had her for a while. She finds a space on the bed at night and curls up next to me."

For a pet cat, Blossom is surprisingly tolerant of being passed from person to person - but that's because she is not your average moggy but in fact a state-of-the-art robot pet. Her lifelike breathing, movements and meowing are designed to provide engaging stimulation to people who are living with memory loss or dementia.

The success of the animal has been obvious, according to Shift Leader, Lynda Parton: "Our residents absolutely love the similar cat we keep in our Activity Centre," she said.

"It originally belonged to Sandra, so when it became a permanent feature in the Activity Centre, we made sure to replace the one she had. She adores it - they all do."



▶ LIGHTS, CAMERA, ACTION!

Residents and tenants of Heathlands Village had their fifteen minutes of fame after joining a national campaign, aimed at ensuring vegetarians, vegans and others with dietary-specific requirements have their rights respected should they lose capacity to make decisions about their daily meals.



Vegetarian4Life, a UK charity aimed at improving the quality of life of older vegetarians and vegans, will present their campaign to the Houses of Parliament this month, intending to support those with cognitive or capacity issues who require a specific diet.

Katie Butler, of Vegetarian4Life, said that "Our campaign is based around a formal inquiry which we as a charity are taking to the Houses of Parliament, regarding those with cognitive or capacity issues not being served the foods they want - for example a vegetarian with dementia being served meat.

"As part of that, we also want to share and promote care homes that are already providing great food for their residents - and Heathlands Village is a perfect example of the choice and respect that we want all older people to enjoy."

Moorview House tenant, Gogi Younger, was one of the group who took part in the filming.

"I've been a vegetarian all my life," she said. "The food here is very good - I've no complaints. We have a lot of choice and it's really very nice indeed."

Joining Gogi in the promotional film were residents Thelma Lapedus, Daphne Levine and Joyce Kaye - who all took to the camera with ease!

"What great fun it was," said Daphne, "and I did my best not to giggle!"



TEN TO TACKLE!

with David Eventhal



1. What is your position within The Fed?

Vice Chairman

2. How did your involvement with/employment with the organisation begin?

I was pretty much weaned on a regular diet of Heathlands Village.

3. Favourite film or TV show?

A favourite would be Young Frankenstein, something I saw as a youngster but so would the Meet The Parents Film Series and much of Steve Martin's catalogue, too. I like a comedy.

4. Sports team (if followed!)

Manchester United have been in the background all my life - I'm not really a huge football fan but my late parents, of blessed memory, were huge United fans, so that's the team we continue to follow.

5. What do you imagine yourself doing in five years?

I don't crave change in my personal life - I hope to be doing much the same as I'm doing at the moment.

6. Favourite holiday destination?

Abersoch in the summer, Lakes in the winter, with a smattering of Mediterranean sunshine, in between.

7. What do you do in your spare time/what are your hobbies?

I love food and wine, I like a motor boat, a bit of sea fishing, cars, music (I'm a useless player of the drums, the piano and the ukulele) and I don't mind a bit of 'light' DIY around the house.

8. Glass half empty or half full - why?

Half full - I hope for the best but try to be prepared for the worst, if that makes any sense?

9. Why is The Fed important to you?

My late grandmother, of blessed memory, was involved with Heathlands from about the 1960's and my late father, of blessed memory, from the 1970's, so Heathlands (and more recently The Fed) is really in my DNA. My parents were immensely beneficent and did their best to instil in me their generosity of spirit. There is no more worthy an organisation than The Fed, as a place where I can try to make a difference.

10. Describe The Fed in less than 30 words.

Amazing, award winning team of volunteers, management, staff, trustees and supporters creating a safe, vibrant, dynamic environment for exceptional residents and clients to live life and thrive, both around the Heathlands campus and out in the wider community.

TREK4THEFED

On 16th September, a group of determined and adventure-seeking women set out on a trek across Israel, beginning at the Mediterranean Sea and aiming for the shores of the Kineret - the Sea of Galilee.

Accompanied by Fed Director of Fundraising and Marketing, Raphi Bloom, the group of 16 pushed themselves to their very limits to raise funds for The Fed's Community Services - a total of more than £60,000.

"None of us quite knew what to expect when we set off," said Raphi. "I think it's fair to say we each learned something new about ourselves during the trip and pushed ourselves further than we could have imagined."

He continued, "Forcing themselves up steep inclines, traversing river beds, and at times marching in near-darkness, the group forged a deep bond as they helped each other to overcome numerous challenges along the way."

Echoing Raphi was participant, Barbara Cohen who recalled: "Never in my wildest dreams did I envisage what was in store for us when I signed up for the Trek4TheFed! The love and support we gave each other was incredible - and I will never forget the experience!"



LUCY'S UPDATE!



As ever, Lucy Edwards, our Trusts, Foundations and Bids Writer, has been busy generating income for The Fed over the last few months and here are some of her recent successes and highlights:

We have just completed this year's cycle of social accounting. This process has involved talking to a range of our stakeholders about the work we do and the difference we are making to people's lives. The results are generally very positive and we hope to publish the full set of accounts shortly. Thank you to everyone who took part; your help is appreciated.

Halle - A huge thank you to the Halle in Manchester who very kindly sent us two free tickets for a resident following their expressed wish to go to a concert at the Bridgewater Hall. Hopefully we can organise this for her in the next few weeks.

The Shores Charitable Trust kindly supported us again with a **£5,000** grant towards salary costs to run our Carers' Project.

This supports adults who are responsible for caring for a loved one and are not paid for this.

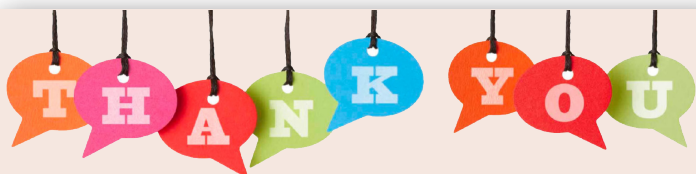
The Booth Charities have kindly supported us once again with a **£3,000** grant towards the running costs of our Purple Room Community Café.

In our social accounts this year, one member of the café project told us that "The community services like the community café really help as I suffer from depression and wanted to have some company every week."

Once again, we were thrilled to be supported by the **Childwick Trust** who have donated **£12,000** towards the running costs of our brilliant volunteering@thefed service.

The Big Lottery Fund - 'Awards for All' has given us a grant of **£9,975** towards the costs of running our Purple Room Community Café. Again, this funding will contribute towards the salary costs of our CAST team which is vital to our organisation.





Julie Dixon

I just want to say a huge 'Thank You' to all my teams, for their hard work, dedication and effort in keeping up with the expected standards, Housekeeping, Laundry, Porters and Drivers all do a fantastic job and show a willingness to work together and move forward taking on new challenges and systems. Well done all teams.

Karen Johnson

From me a big THANK-YOU to all our nursing and care staff who are working alongside agency staff at the minute. Thanks for your patience and support during this period.

Sheila Heywood-Holt

I would like to say a big thank you to all the catering team who have done an amazing job. We have had staff shortages and are struggling to recruit, but the team have got on with the task in hand and kept all the services going, all around the site, as well as all the many functions we have had on over the summer months. Well done and thank you. It is much appreciated.

Bernie Garner

Well done to CAST for coordinating an amazing summer programme of holiday activities and family play days.

Rochelle Broman

Thank you to everyone who helped make Fed Farm Day a massive success.

HELLO GOODBYE...

Welcome back to **Carla Ferguson** who has returned to us from maternity leave.

Jason Thomas has moved from Housekeeping to Porters, and we wish him the very best in his new role.

Goodbye to **Jennifer Berger**, who has been an ever-present figure in the Activity Centre for so many years. We will miss you and wish you all the best for the future.

Goodbye to **Zoe Herman** (Fundraising), who has also left The Fed. We wish you the best of luck in the future.

MAZEL TOV AND CONGRATULATIONS

We wish a happy birthday to **Rochelle Broman** (Fundraising) **Juliette Pearce** (Volunteering) and **Enid Band** (Finance) who have all recently celebrated a big birthday!

The volunteering team would like to wish Juliette an abundance of good wishes for her health and happiness on her special birthday.

Happy birthday to **Ann Marie Beswick** and **Kered Timperley** (both in Housekeeping) who have also celebrated a big birthday!

Happy birthday to new Fundraising and Marketing Director, **Raphi Bloom**, on his big birthday!

Mazal Tov to **Tsipi Khan** on the birth of her recent grandchild.

Mazal Tov to **Shelley Lewis** on the birth of her new granddaughter.

Mazal Tov to **Liz Lazarus** on the recent marriage of her son.

Mazal tov to **Debbie and Steven Verber** on the birth of their new grandson.

Congratulations to **Sue and 'Lenny' Lenord** on the birth of their baby granddaughter!

Congratulations to **Carla Halewood**, **Chamaine Nash** and **Kafayat Hamza** on D2A for all passing their probation.

Congratulations to **Elaine Connolly** (Activity Centre) and her husband Paul, who have recently celebrated their Pearl Wedding Anniversary.



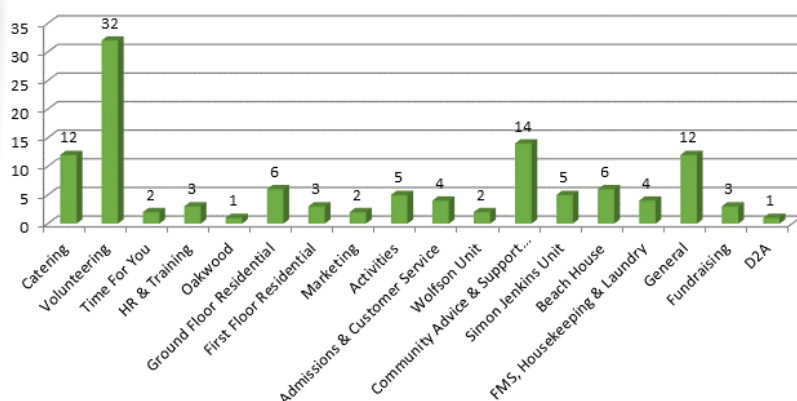
We would like to welcome **Marie Madeley** (left), The Fed's new Clinical Manager, who took up her post in July, and offer our congratulations to **Ashley Duffy** (right), who has been promoted to Senior Team Leader!



ALISON'S NUMBERS



Across the board, we are receiving really positive feedback from clients and relatives. The graph opposite shows the compliments we received from January - August 2019.



▶ MY VOICE IS THE ANSWER

The Head of European Jewish Programming for Yad Vashem's International School for Holocaust Studies met a very exceptional group of storytellers in July of this year.



Visiting The Fed's My Voice Manchester Project, based at Heathlands Village, Yoni Berrous was presented with signed copies of the latest set of life storybooks, by their authors or representatives. These nine further books will be added to the eight already archived at Yad Vashem. A further 11 are currently in progress with others planned.

Addressing the storytellers, Yoni spoke of the importance of bringing meaning to the Holocaust.

He explained, "It's about bringing back the story of the Holocaust with humans in the centre."

He wants to see the books, "in every school... in national and local libraries.

"The next generation may not be able to meet the survivors, so we must introduce their stories to people....and bring it 'back to the core', My Voice is part of the answer."



Storyteller, Gisela Feldman, recounted the touching moment when her grandson told her, "Grandma, you told me your story, but now I have read the book I hear your voice."

Leonard Kaufmann expressed how he felt knowing a copy of his book was going to Yad Vashem: "I feel honoured, I would never have thought of it."

Chairman of The Fed, Bernie Yaffe, spoke of his pride in the project and the relationship built with Yad Vashem.

"I'm delighted that The Fed's small local initiative has assumed such significance for Holocaust education throughout Europe, at the same time as providing essential befriending and fantastic opportunities for volunteers. It really does tick all the boxes."

For further information about producing your own life-story book or volunteering for the project please contact The Fed on **0161 772 4800** or email info@thefed.org.uk



▶ LANGDON HEATHLANDS CALENDAR

For a number of months, students of Langdon College and residents of Heathlands Village have been working together to produce a very special calendar for 2019/20. Arts and crafts sessions at Heathlands Village have seen the creation of some wonderful works of art, and the beginnings of lasting friendships between residents and students.

To mark the launch of the calendar going on sale, we held a celebratory afternoon event at Heathlands Village on 22nd September, attended by the Mayor of Bury, Trevor Holt.

We are excited to announce that the calendar is now available to purchase from the shop at Heathlands Village or from Langdon College. The calendar costs just £7, with proceeds being split between Langdon and The Fed.



EMPLOYEE of the month

Nominations have been pouring in over the last few months for Employee of the Month. We are delighted that families, residents and colleagues value the hard work that staff do and feel empowered to nominate those who deserve such high praise. From May to August, the awards have been presented to:



May Karl Quinn June David Majury July Richard Hamilton August Lynda Parton



say
I WILL

and unlock your greatest potential for helping others.

THE FED
Caring for our Community

By saying, "I WILL" and leaving a legacy to The Fed, you can help shape the future of Manchester's leading social care charity for generations to come.

Your legacy will ensure that the most vulnerable in our community will feel safe, valued and cared for; that anyone in need of support will be able to turn to The Fed and that people who are desperate for help will not be forgotten.

FOR MORE INFORMATION

Contact Raphi Bloom
Director of Fundraising and Marketing
raphi.bloom@thefed.org.uk
0161 772 4789

The Fed can recommend a choice of solicitors offering **FREE** help in preparing your will.

Registered Charity No 1117126

UK Healthcare Benefits

One of the benefits of working for The Fed is that you're entitled to some fantastic healthcare benefits. Here are a few examples.

Dental



Had a filling recently?

Save a minimum of
£60

Optical



Need new glasses?

Save a minimum of
£60

Chiropody



Been to the Chiropodist?

Save a minimum of
£20

Hospital



Spent a night in the hospital?

Save a minimum of
£10

For more info contact HR

BLINGO
B I N G O

FED EX
Manchester

Thursday 7 November
Camden Venue
 Doors open 7pm | Start 8pm prompt

£25pp
 including one drink

FedEx: Charity Begins At Home

To book visit thefed.org.uk/event/fed-ex/
raphi.bloom@thefed.org.uk | 0161 772 4789

THE FED
 Caring for our Community

Join us down south for an unforgettable evening of bingo, beats and bling as we launch FedEx - a group of proud ex-Mancunians now living in London who want to support the leading Jewish social care charity in Greater Manchester. Spread the word to family and friends who have made the journey from Manchester to the capital!



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